

Glossary

Term	Description
Content, Content object	Element of the content
UCID	Unique identifier in FLUX. Every content object, user and community has UCID.

Introduction

This document contains descriptions of all replacement tags available in email templates¹.

Replacement tag is a specially formatted text, which will be substituted by appropriate text value during email creation.

Example of the email template:

%COMMUNITY_TITLE%

The tag in the example above will be replaced by community title (as it set in the Title field on Community Setting page)

Every replacement tag starts and ends by % character.

Replacement tags

All replacement tags will be dynamically replaced by the appropriate value from system, as described in “Description” section

%SUBJECT%

Description

Pulls subject of the message.

%RECIPIENT_UCID%

Description

Pulls recipient user UCID

¹ Additional information about email templates is available in the “Flux Developer Tools” document (<http://developer.flux.com>)

%RECIPIENT_USERNAME_OR_EMAIL%

Description

Pulls recipient username, if username is empty, it pulls the following value

Email:[recipient email]

%RECIPIENT_PASSWORD%

Description

Pulls recipient password

%RECIPIENT_DISPLAYNAME%

Description

Pulls recipient display name

%COMMUNITY_DOMAIN%

Description

Pulls community domain name

%COMMUNITY_TITLE%

Description

Pulls community title

%COMMUNITY_THUMBNAIL_URL%

Description

Pulls absolute path to the community thumbnail with size 70x70

%FLUX_THUMBNAIL_SMALL%

Description

Pulls absolute path to FLUX thumbnail (size 50x50)

%RECIPIENT_URLNAME_OR_URLUCID%

Description

Pulls recipient username, or if it wasn't set pulls recipient UCID

%SENDER_URLNAME_OR_URLUCID%

Description

Pulls sender username, or if it wasn't set pulls sender UCID

Message type specific tags

%EMAIL_VERIFICATION_ID%

Description

Pulls verification GUID

Restrictions

Tag is available only for Welcome and Verification emails

%CONTENT_UCID%

Description

Pulls commented content UCID

Restrictions

Tag is available only for Comment notification email

%CONTENT_TYPE%

Description

Pulls content type (it can be Picture, Video, Post, Topic, Audio, User, etc.)

Restrictions

Tag is available only for Comment notification email and Share email

%CONTENT_TITLE%

Description

Pulls content title

Restrictions

Tag is available only for Comment notification email and for Share email

%COMMENT_MESSAGE%

Description

Pulls comment message

Restrictions

Tag is available only for Comment notification email

%INVITATION_CODE%

Description

Pulls invitation identifier (GUID)

Restrictions

Tag is available only for Invitation emails

%SENDER_DISPLAYNAME%

Description

Pulls sender display name.

Restrictions

Tag is available only for Invitation and Share emails from user

%SENDER_THUMBNAIL_URL%

Description

Pulls absolute path to sender thumbnail (size 25x25)

Restrictions

Tag is available only for Share emails

%SHARE_MESSAGE_BODY%

Description

Pulls share message text

Restrictions

Tag is available only for Share emails

%SHARE_SOURCE%

Description

Pulls the following text, source: [Content Owner Display Name]

Restrictions

Tag is available only for Share emails

%CONTENT_DETAIL_URL%

Description

Pulls absolute path to the content detail page for shared content

Restrictions

Tag is available only for Share emails

Multipart message tag

%BOUNDARY_GUID%

Description

This parameter helps to create multipart templates. In the result, you can create different parts in the same email. E.g. you can have both text and html parts in the email.

Sample

From: %FROM_TITLE% <[%FROM_EMAIL_PREF% @%FROM_EMAIL_SUF%](#)>

Subject: %SUBJECT%

MIME-Version: 1.0

Content-Type: multipart/alternative; boundary=%BOUNDARY_GUID%

--%BOUNDARY_GUID%

Content-Type: text/plain; charset=utf-8

[Plain text message here]

--%BOUNDARY_GUID%

Content-Type: text/html; charset=utf-8

[Html message here]

--%BOUNDARY_GUID%--

Tags for the FROM field

%FROM_TITLE%

Description

Pulls sender display name (for user) or title (for community)

Restrictions

Tag can be used only in the FROM field

Sample

From: %FROM_TITLE% <%FROM_EMAIL_PREF%@%FROM_EMAIL_SUF%>

%FROM_EMAIL_PREF%

Description

By default pulls the “no-reply” text, but can be initiated by other community specific value.

Restrictions

Tag can be used only in the FROM field

Sample

See sample for %FROM_TITLE%

%FROM_EMAIL_SUF%

Description

By default pulls the community domain name, but can be initiated by other community specific value.

Restrictions

Tag can be used only in the FROM field

Sample

See sample for %FROM_TITLE%